

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	2320509
<b>Application Number:</b>	09430767
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	7721
<b>Title of Invention:</b>	CLUSTER-BASED AND RULE-BASED APPROACH FOR AUTOMATED WEB-BASED TARGETED ADVERTISING WITH QUOTAS
<b>First Named Inventor/Applicant Name:</b>	DAVID E. HECKERMAN
<b>Customer Number:</b>	27195
<b>Filer:</b>	Himanshu Amin/Michelle Pesek
<b>Filer Authorized By:</b>	Himanshu Amin
<b>Attorney Docket Number:</b>	1018.037US1
<b>Receipt Date:</b>	15-OCT-2007
<b>Filing Date:</b>	29-OCT-1999
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$510
RAM confirmation Number	1087
Deposit Account	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Appeal Brief Filed	AppealBrief.pdf	192384 a3e8b649cfa1ad982ceaf32989faa0278f9964a0	no	23
<b>Warnings:</b>					
<b>Information:</b>					
2	Fee Worksheet (PTO-06)	fee-info.pdf	8219 189519611e0a59b0cc026c11844b0569193bccc98	no	2
<b>Warnings:</b>					
<b>Information:</b>					
Total Files Size (in bytes):			200603		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>          If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>          If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>          If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					